

## SKILLS

### DESIGN/BRANDING SKILLS

User Interface Design  
User Experience Design  
Front-end Web Development  
Interaction Design  
Copywriting  
Brand Strategies  
Project Management  
Video Production

### WEB DEVELOPMENT

HTML 5  
CSS3  
Sass  
WordPress  
Bootstrap  
Git  
Linux Command Line  
jQuery  
React.js  
SEO  
Email Design & Deliverability

### DESIGN SOFTWARE

Sketch 3  
Adobe PhotoShop  
Adobe Illustrator  
Adobe InDesign  
Adobe Acrobat  
Affinity Designer  
Affinity Photo  
OmniGraffle  
Balsamiq Mockups  
InVision  
Zeplin

### VIDEO EDITING/OTHER SOFTWARE

Final Cut Pro X  
Adobe After Effects  
Adobe Premiere  
PowerPoint  
Prezi  
Libre Office  
Google Drive

## EXPERIENCE

### BLOOM INTELLIGENCE

#### PRODUCT DESIGN CONSULTANT

Plan UX/UI for business-facing Intelligence platform and consumer-facing marketing applications via commercial WiFi service.

### HUBZE, LLC

#### CHIEF CREATIVE OFFICER

Create and oversee branding for all hubze.com applications and marketing. Contribute to and engage in all major business decisions. Front end web development.

### HOMESANDLAND.COM

#### UX/UI DESIGNER

Create web-based and mobile products and services for real estate consumers, agents, and brokers. Strategize, plan and conduct all phases of the design production process to enhance and control the user experience for a site averaging over 1.1 million monthly visitors.

### INSTAMANAGER.COM / BIDAVIDA.COM

#### DESIGN DIRECTOR

Manage design team for front end development and SEO. Quickly create and deploy custom branding and websites for vacation rental management companies across the U.S.

### FRANCESCHI ADVERTISING & PR

#### CREATIVE DIRECTOR

Create and implement advertising and branding campaigns for clients in Financial, Luxury car sales, and Service Industries. Facilitate and purchase media.

## EDUCATION

### TALLAHASSEE COMMUNITY COLLEGE

FALL 2006 - SPRING 2008

12 Credit Hours

Graphic Design & Web Development

### FLORIDA STATE UNIVERSITY

AUGUST 2002 - JULY 2005

Bachelor of Science in ADVERTISING/Communications

Graduated Cum Laude • Minor in Business Administration

National Society of Collegiate Scholars • Deans list Spring '03 - '05

Phi Sigma Kappa Fraternity

### QUINNIPIAC UNIVERSITY

AUGUST 2001 - MAY 2002

ADVERTISING